

From: [Deepa Randhawa](#)
To: [Andrew Watson](#)
Cc: [Maya Sarwary](#)
Subject: FW: NCA/8/2023, NCA/9/2023, NCA/10/2023 and NCA/11/2023 Traffic Comments
Date: Wednesday, 10 May 2023 10:24:58 AM
Attachments: [image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Dear Andrew,

Please find below comments from Council's Traffic Engineer for four Digital Signage below:

General Comments:

The Use of the Sign:

- The digital sign must comply with all criteria set out by Australian Standards and Transport Corridor Outdoor Advertising and Signage Guidelines.

During Installation:

- Occupation of any part of the footpath or road at or above on Local or Regional Roads (carrying out work, storage of building materials and the like) during construction of the development shall require a Road Occupancy Permit from Council. The applicant is to be required to submit an application online for a Road Occupancy Permit through Council's Traffic and Transport Services, prior to carrying out the construction/restoration works. The application is to be lodged via Council's web site at www.cityofparramatta.nsw.gov.au → Online Services → Lodge an Application → Roads and Related Infrastructure → Temporary Road/Footpath Occupancy.

Specific Comments:

NCA/8/2023 (M2 Hills Motorway: Cropley Drive Overpass, Winston Hills):

- This location is within the Hills Shire Council. Accordingly, there is no comments from City of Parramatta Council.

NCA/9/2023 (M2 Hills Motorway: Windsor Road Overpass, Baulkham Hills):

- The proposal is to install a digital advertising sign facing eastbound traffic on M2 Hills Motorway at the Windsor Road Overpass.
- The road at the location of the proposed sign has a posted speed limit of 100km/h. This means that the Stopping Sight Distance as per Austroads Guide to Road Design Part 3 is 141m for the recommended reaction time of 2 seconds.
- For the approach and departure side of the sign, there are no decision making points or conflict points in accordance with section 3.2.3 of the outdoor advertising signage guidelines. It is noted that the closest decision making/conflict point (i.e. the merge point and diverge points) for both directions are more than 300m away, and therefore are unlikely to be impacted by the proposal.

- In light of the above, City of Parramatta raises no objection on the proposal on Traffic grounds.
- It is to be noted that, at this location, M2 motorway is the boundary between The Hills Shire and City of Parramatta Councils. Accordingly, this proposal is also to be reviewed by The Hills Shire Council.

NCA/10/2023 (M2 Hills Motorway: Beecroft Road Overpass, Cheltenham) are as follows:

- The proposal is to install a digital advertising sign facing westbound traffic on M2 Hills Motorway at the Beecroft Road Overpass.
- The road at the location of the proposed sign has a posted speed limit of 100km/h. This means that the Stopping Sight Distance as per Austroads Guide to Road Design Part 3 is 141m for the recommended reaction time of 2 seconds.
- For the approach and departure side of the sign, there are no decision making points or conflict points in accordance with section 3.2.3 of the outdoor advertising signage guidelines. It is noted that the closest decision making/conflict point (i.e. the merge point and diverge points) for both directions are more than 400m away, and therefore are unlikely to be impacted by the proposal.
- In light of the above, City of Parramatta raises no objection on the proposal on Traffic grounds.
- It is to be noted that, at this location, M2 motorway is the boundary between Hornsby Shire and City of Parramatta Councils. Accordingly, this proposal is also to be reviewed by Hornsby Shire Council.

NCA/11/2023 (M2 Hills Motorway: Murray Farm Road Overpass, Beecroft) are as follows:

- The proposal is to install a digital advertising sign facing eastbound traffic on M2 Hills Motorway at the Murray Farm Road Overpass.
- The road at the location of the proposed sign has a posted speed limit of 100km/h. This means that the Stopping Sight Distance as per Austroads Guide to Road Design Part 3 is 141m for the recommended reaction time of 2 seconds.
- For the departure side of the sign, there is a decision making points or conflict points in accordance with section 3.2.3 of the outdoor advertising signage guidelines. This is related to 'End of Bus Only Lane' and 'Form 3 Lanes' signs, which are located on the median jersey kerb and 85m from the departure side of the proposed digital advertising sign. There is a merging line to supplement these signs.
- In light of the above, City of Parramatta raises no objection on the proposal on Traffic grounds.

It is to be noted that, at this location, M2 motorway is the boundary between Hornsby Shire and City of Parramatta Councils. Accordingly, this proposal is also to be reviewed by Hornsby Shire Council.

Hope this assists.

Regards,

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